

Day 0* – June 2, 2025 (MONDAY)

19:00-00:00 Circular evening

IMPORTANT! Participation in the circular evening is only possible **as part of the Gold VIP and Silver packages**. More information on the event website → wydarzenia.interzero.pl

Day I – June 3, 2025 (TUESDAY)

10:30 – 12:30 Guest registration

12:00 – 12:10 Welcoming guests and opening of the Environmental Conference
[Agata Ryś](#), Member of the Management Board | [Interzero](#)

12:10 – 12:40 Changes in regulations and the state’s case– how legislation affects business
[Paweł Lesiak](#), Vice President of the Management Board | [Interzero](#)

12:40 – 13:20 New obligations for battery importers – EU Regulation 2023/1542 on batteries
[Paweł Sosnowski](#), Management Board Representative for Environmental Regulations | [Interzero](#)

13:20 – 13:40 Recycling trend: How separate collection and producer responsibility can change the textile industry
[Agnieszka Oleksyn-Wajda](#), Attorney-at-law, Rector's Representative for ESG | [Lazarski University](#)

13:40 – 14:40 Lunch

14:40 – 15:40 DEBATE: Contemporary challenges in textile recycling: How can the industry effectively close the material cycle? *Moderator: Kamila Kalińczak*
[Agnieszka Oleksyn-Wajda](#), Attorney-at-law, Rector's Representative for ESG | [Lazarski University](#)
[Paweł Lesiak](#), Vice President of the Management Board | [Interzero](#)
[Filip Piotrowski](#), Baltic Region Manager | [Waste Free Oceans](#)
[Magdalena Fertsch-Świąch](#), Senior Standards Implementation Specialist | [GS1 Poland](#)
[Barbara Kędziela](#), Strategic Partnerships Specialist | [WWF Poland](#)

15:420 – 16:00 Modern Circular Economy on the example of McDonald's Poland
[Tomasz Kurpiewski](#), Sustainability Senior Manager | [McDonald's Poland](#)

16:00 – 16:20 The future of liquid food packaging recycling on the example of the Stora Enso installation in Ostrołęka
[Tomasz Patyra](#), Global Category Director | [Stora Enso](#)

16:20 – 16:30 Coffe break, check-in (from 16:00)

16:30 – 16:50 "My contribution is not taking a straw": How to give people a sense of agency that is not false
[Urszula Kozłowska](#), Communication Strategy Consultant and Marketing Educator | [@ula.Kozlowska](#)

16:30 – 16:50 Plastics and multi-material packaging in the context of PPWR
[Konrad Nowakowski](#), President of the Polish Chamber of Packaging Recovery and Recycling

16:50 – 17:230 "You don't have to anymore!" – the SodaStream bubble revolution in the light of the deposit law
[Ireneusz Janiczek](#), Brand Manager | [SodaStream Poland](#)

17:20 – 17:40 Collaboration of partners – achieving circularity through the Interzero Network
[dr Richard von Goetze](#), Director Key Accounts | [Interzero DE](#)
[Philipp Niehues](#), Director of Business Development | [Coveris Group](#)

17:40 – 18:00 Break

18:00 – 20:00 Dinner with a DJ

Day II – June 4, 2025 (WEDNESDAY)

7:00 – 10:00 Breakfast

10:00 – 10:20 Efficiency in Waste Management with Digital Tools
[Monika Szychulska](#), Digital Solutions Project Manager | [Interzero](#)

10:20 – 10:40 Financing the transformation of enterprises for sustainable development
[Anna Zdyb](#), ESG Expert | [mBank S.A.](#)

10:40 – 11:00 Let's unpack insights – how do Allegro customers perceive the issue of packaging and sustainability?
[Aga Wilke-Trochymiak](#), Senior UX Researcher | [Allegro](#)

11:00 – 11:30 New EPR model - the system proposed by the Ministry of Climate and Environment. Is the new model a fair EPR system?
[Paweł Sosnowski](#), Management Board Representative for Environmental Regulations | [Interzero](#)

11:30 – 11:40 Break

11:40 – 12:40 DEBATE: Sustainable packaging is both a profit for the environment and a challenge for entrepreneurs. How to reconcile EPR and PPWR?
Moderator: Kamila Kalińczak
[Paweł Lesiak](#), Vice President of the Management Board | [Interzero](#)
[Marta Szymborska](#), Member of the Management Board | [GS1 Poland](#)
[Piotr Mazurek](#), Circular Economy Expert | [Lewiatan Confederation](#)
[Dariusz Lizak](#), President of the Polish Chamber of Commerce Bottling Industry

12:40 – 13:00 From the bottle cap to awareness – how to untwist the problem of single-useness?
[Edyta Mantorska](#), Head of the Environmental Education Team | [Interzero](#)

13:00 – 13:20 Good preparation for the launch of a deposit system with the support of artificial intelligence
[Krzysztof Ptań](#), Director in the Digital team, Leader of the Retail & e-commerce area | [PwC Poland](#)

13:20 – 14:10 Lunch

14:10 – 15:10 DEBATE: SUP in practice: how to reduce single-use plastics and not lose competitiveness?
Moderator: Kamila Kalińczak
[Zbigniew Skowronek](#), Plenipotentiary of the Management Board for New Solutions | [Interzero](#)
[Dr Daniel Kierwa](#), Chief Climate and Energy Expert | [Responsible Business Forum](#)
[Paula Dudek](#), Category Manager, Project Manager | [Tedmark](#)

15:10 – 15:30 Rabbit holes, 15-minute cities and climate conspiracy theories: how not to succumb to climate disinformation?
[Paulina Górską](#), journalist, eco-educator | [@eko.paulinagorska](#)

15:30 – 15:50 The EPR for textiles – jointly transforming the industry with a system solution!
[Julia Haas](#), Project Manager Circular Textiles | [Interzero DE](#)

15:50 – 16:00 Coffee break

16:00 – 16:20 Transparent ESG – partnership that matters. How to effectively cooperate with suppliers and business partners?
[Mateusz Ostrowski](#), Lawyer, Internet creator | [@prawnik.przedsiębiorcow](#)
[Żaneta Grabara](#), Safety, Security, Health and Environmental Protection Partner | [Roche Polska](#)

16:20 – 16:40 More than waste: how to create a circular economy?
[Robert Kowal](#), Business Development Manager | [Interzero](#)

16:40 – 16:45 End of the Conference