Day I – June 3, 2	2025 (TUESDAY)
10:00 - 12:00	Guest registration
12:00 - 12:10	Welcoming guests and opening of the Environmental Conference Agata Ryś, Member of the Management Board Interzero
12:10 - 12:40	Changes in regulations and the state's case- how legislation affects business Paweł Lesiak, Vice President of the Management Board Interzero
12:40 - 13:20	New obligations for battery importers – EU Regulation 2023/1542 on batteries Paweł Sosnowski, Management Board Representative for Environmental Regulations Interzero
13:20 - 13:40	Recycling trend: How separate collection and producer responsibility can change the textile industry Agnieszka Oleksyn-Wajda, Attorney-at-law, Rector's Representative for ESG Lazarski University
13:40 - 14:40	Lunch
	DEBATE: Contemporary challenges in textile recycling: How can the industry effectively close the material cycle? Moderator: Jakub Pawłowski

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13:20 - 13:40	Recycling trend: How separate collection and producer responsibility can change the textile industry Agnieszka Oleksyn-Wajda, Attorney-at-law, Rector's Representative for ESG Lazarski University
13:40 - 14:40	Lunch
14:40 - 15:40	DEBATE: Contemporary challenges in textile recycling: How can the industry effectively close the material cycle? <i>Moderator: Jakub Pawłowski</i> Agnieszka Oleksyn-Wajda, Attorney-at-law, Rector's Representative for ESG Lazarski University Paweł Lesiak, Vice President of the Management Board Interzero Filip Piotrowski, Baltic Region Manager Waste Free Oceans Magdalena Fertsch-Ślęk, Senior Standards Implementation Specialist GS1 Poland Barbara Kądziela, Strategic Partnerships Specialist WWF Poland
15:40 - 16:00	Modern Circular Economy on the example of McDonald's Poland Tomasz Kurpiewski, Sustainability Senior Manager McDonald's Poland
16:00 - 16:20	The future of liquid food packaging recycling on the example of the Stora Enso installation in Ostrołęka Tomasz Patyra, Global Category Director Stora Enso
16:20 - 16:30	Coffe break Check-in (from 16:00)
16:20 - 16:30 16:30 - 16:50	Coffe break Check-in (from 16:00) "My contribution is not taking a straw": How to give people a sense of agency that is not false Urszula Kozłowska, Communication Strategy Consultant and Marketing Educator @ula.Kozlowska
	"My contribution is not taking a straw": How to give people a sense of agency that is not false
16:30 - 16:50	"My contribution is not taking a straw": How to give people a sense of agency that is not false Urszula Kozłowska, Communication Strategy Consultant and Marketing Educator @ula.Kozlowska Plastics and multi-material packaging in the context of PPWR
16:30 - 16:50 16:50 - 17:20	"My contribution is not taking a straw": How to give people a sense of agency that is not false Urszula Kozłowska, Communication Strategy Consultant and Marketing Educator @ula.Kozlowska Plastics and multi-material packaging in the context of PPWR Konrad Nowakowski, President of the Polish Chamber of Packaging Recovery and Recycling "You don't have to anymore!" – the SodaStream bubble revolution in the light of the deposit law
16:30 - 16:50 16:50 - 17:20 17:20 - 17:40	"My contribution is not taking a straw": How to give people a sense of agency that is not false Urszula Kozłowska, Communication Strategy Consultant and Marketing Educator @ula.Kozlowska Plastics and multi-material packaging in the context of PPWR Konrad Nowakowski, President of the Polish Chamber of Packaging Recovery and Recycling "You don't have to anymore!" – the SodaStream bubble revolution in the light of the deposit law Ireneusz Janiczek, J. Brand Manager SodaStream Poland Collaboration of partners – achieving circularity through the Interzero Network (ENG) Jan Semmler, Manager Corporate Development Interzero Plastics Recycling GmbH

7:00 - 10:00 Breakfast

Day II - June 4, 2025 (WEDNESDAY)

10:00 - 10:20	Efficiency in Waste Management with Digital Tools Monika Szychulska, Digital Solutions Project Manager Interzero
10:20 - 10:40	Financing the transformation of enterprises for sustainable development Anna Zdyb, ESG Expert mBank S.A.
10:40 - 11:00	Let's unpack insights – how do Allegro customers perceive the issue of packaging and sustainability? Aga Wilke-Trochymiak, Senior UX Researcher Allegro
11:00 - 11:30	New EPR model - the system proposed by the Ministry of Climate and Environment. Is the new model a fair EPR system? Paweł Sosnowski, Management Board Representative for Environmental Regulations Interzero
11:30 - 11:40	Break
11:40 - 12:40	DEBATE: Sustainable packaging is both a profit for the environment and a challenge for entrepreneurs. How to reconcile EPR and PPWR? Moderator: Jakub Pawłowski Paweł Lesiak, Vice President of the Management Board Interzero Marta Szymborska, Member of the Management Board GS1 Poland Piotr Mazurek, Circular Economy Expert Lewiatan Confederation Dariusz Lizak, President of the Polish Chamber of Commerce Bottling Industry Maciej Radzki, Director, Head, Corporate Banking Department Millennium Bank
12:40 - 13:00	From the bottle cap to awareness – how to untwist the problem of single-useness? Edyta Mantorska, Head of the Environmental Education Team Interzero
13:00 - 13:20	Good preparation for the launch of a deposit system with the support of artificial intelligence Krzysztof Ptak, Director in the Digital team, Leader of the Retail & e-commerce area PwC Poland
13:20 - 14:10	Lunch
14:10 - 15:10	DEBATE: SUP in practice: how to reduce single-use plastics and not lose competitiveness? Moderator: Jakub Pawłowski Zbigniew Skowronek, Plenipotentiary of the Management Board for New Solutions Interzero Dr Daniel Kiewra, Chief Climate and Energy Expert Responsible Business Forum Paula Dudek, Category Manager, Project Manager Tedmark
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	Jacek Kuś, Vice President of the Management Board Sfinks Polska S.A.
15:10 - 15:30	Rabbit holes, 15-minute cities and climate conspiracy theories: how not to succumb to climate disinformation? Paulina Górska, journalist, eco-educator @eko.paulinagorska
15:30 - 15:50	More than waste: how to create a circular economy? Robert Kowal, Business Development Manager Interzero
15:50 - 16:00	Coffee break
16:00 - 16:20	Transparent ESG – partnership that matters. How to effectively cooperate with suppliers and business partners?

Mateusz Ostrowski, Lawyer, content creator | @prawnik.przedsiebiorcow

Żaneta Grabara, Safety, Security, Health and Environmental Protection Partner | Roche

Ewelina Tokarska, Environmental Specialist | Eko Myjnia Operator

Jakub Zieliński, Manager in the Municipal Services Management Team in the Station Network |

16:20 - 16:40	Repairing more than equipment – how a sports service supports a sustainable business model Marcin Jakubiak, Commercial Director Decathlon Polska

*The organizer reserves the right to change the content of this conference agenda.

16:40 – 16:45 End of the Conference

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